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# INTRODUCTION TO THE CANVA APPLICATION FOR HIGH SCHOOL TEACHERS IN ENGLISH SUBJECTS

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# **ABSTRAK**

Dalam dunia pendidikan saat ini, teknologi dan informasi memegang peranan yang sangat penting, sehingga perlu adanya beberapa aplikasi pendukung proses pembelajaran di kelas agar suasana di dalam kelas menjadi bersemangat. Untuk itu aplikasi Canva menjadi tujuan utama dalam belajar bahasa Inggris agar mudah dipahami oleh semua siswa. Untuk itu guru yang mengajar mata pelajaran Bahasa Inggris harus memahami penggunaan aplikasi Canva dengan menggunakan ID pembelajaran masing-masing guru.

#### **ABSTRACT**

In today's world of education, technology, and information play a very important role, so it is necessary to have several supporting applications for the learning process in class so that the atmosphere in the class becomes enthusiastic. For this reason, the Canva application is the main goal in learning English so that it is easy for all students to understand. For this reason, teachers who teach the subject of English must understand the use of the Canva application by using each teacher's learning ID.

#### INTRODUCTION

Education is one of the most important things in life in the world. Without education, we cannot gain knowledge in living life. Therefore, in the learning process, there are several learning methods that must be carried out by every teacher. Therefore, many teachers use the information application method, namely the Canva application.

This application is an application that is easy to use by anyone. This online application is an online design program that contains graphics, infographics, banners, presentations, resumes, posters and much more in the Canva program. In the world of education, the Canva application is very suitable for use in the learning process, especially in difficult subjects such as English, mathematics and so on, so



that the presentation method using the application can make it easier for teachers to convey knowledge.

The application Canva can be downloaded on all Android phones. Apart from that, the this application has the following advantages:

There are various and interesting designs in this application

This application has several advantages in it, making it easier for teachers in the learning process and that is where creativity and teachers can collaborate

Facilitate efficient time during the learning process in the practical part

This application is very efficient to use because you don't have to use a laptop, just a device.

The Canva application is an application that is easy to use for some people, especially in the world of education, namely students and teachers to apply the learning process is in the form of media. The online application is very popular with students and teachers because the features in it include several designs, including editing banners. Photo graphics and much more.

Canva is a technology-based application where the application helps educators to facilitate the learning process and creativity in the classroom and the benefits of this application can be felt by a teacher and students so that the use of skills in using technology and information can motivate the material in the class.

As for the advantages of the Canva application, the first is that it is easy to use, besides being easy, the attractive designs in this application are utilized by teachers and students. secondly, selecting unique and varied designs and saving time, the third can be used from a cellphone or laptop These four applications can design effective learning media.

Education Process Standards in Indonesia have been regulated in the Regulation of the Minister of Education and Culture or can be called the Ministry of Education and Culture of the Republic of Indonesia Number 22 of 2016, it is stated that,"Of the many types of learning that exist in schools, apart from teachers transferring knowledge, there are supporters, namely learning media tools so that learning becomes fun and enjoyable".

In utilizing technology and information, teacher skills are really needed and are an important point so that training teachers about digital life so that with this training teachers can adapt to technology and information thus making it easier for a teacher to convey their knowledge using technology and information methods.

In conveying knowledge and skills information that can bridge learning problems from teachers to students, the role of technology and information can facilitate the learning process between teachers and students, making it easier to convey knowledge information.

Technology and information provide convenience in the form of applications. In the world of education, application technology can be applied to make it easier for students to reflect on classroom learning and enable students to learn independently.

English The results above show that YouTube can be used as a reference by teachers in choosing learning applications is proven to provide benefits and is effectively used to improve listening skills.

#### METHODS AND IMPLEMENTATION

Service of Place, Time

Organizing community service regarding education. Introduction to the Canva application for high school teachers in English subjects which took place at the Senior High School Informatika Tanah Merah Bangkalan. November, 15, 2023 Method and Planning phase. There are several stages in the education of education Introduction to the Canva application for high school teachers in English subjects as follows: Visit the site <a href="https://www.canva.com">www.canva.com</a>.

Choose to sign up according to your wishes, namely by email, Facebook, or Google. Use email along with password when registering and full name If you sign up with Facebook or Google, authorize access. Once the data is filled in, click sign up and you already have a Canva account. Material and tools the equipment includes: Laptop, Aplikasi Canva, LCD projectors, Book, Pen, wifi, power point.

# RESULTS AND DISCUSSION







Picture 1: The picture above is about the socialization Canva application for high school teachers in English subjects

The community service event aims to educate how to use the Canva application from Tanah Merah Bangkalan Informatics High School teachers starting from English teachers, and teachers of other subjects such as Indonesian, Mathematics, Sociology, and many other subject teachers held at Tanah Informatics

High School. red Bangkalan on November 15, 2023. From this community service activity there were 20 participants who took part in the event. The participants were very enthusiastic during the event process. so that the event went according to plan, in this service event the teachers held a question and answer session with the presenters during the event, from this community service the Canva application socialization program can be a learning material in the current technological era for teachers in English subjects.

# CONCLUSIONS AND RECOMMENDATIONS

The stages of how to make a Canva application are very interesting, especially for teachers at Tanah Merah Bangkalan Informatics High School, apart from knowing the benefits of the Canva application in the classroom learning process, teachers gain new knowledge about making Canva applications, with this kind of socialization they have an idea of how to do it. operate the Canva application on their respective laptops because in the 4.0 era technology and information are very influential in the world of education. This socialization is very useful for teachers to use as a method in classroom learning so that students feel comfortable receiving the knowledge conveyed by their respective teachers.

# RECOGNITION

From this community service event we would like to thank the teachers of Tanah Merah Bangkalan Informatics High School and the Informatics High School located in Kendaban Tanah Merah Bangkalan Village along with the students of the Bangkalan Yannas Husada Pharmacy Academy who helped carry out this community service event, as well as other parties who cannot be mentioned one by one so that this event can proceed as planned.

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